

HAIR STRAIGHTENER

User's manual

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SENCOR®

SHI 780

Before turning on the appliance, please, read the user's manual, even if you already know how to use similar types of devices. Only use the appliance in the manner described in this user manual. Keep the user's manual in a safe place where it can be easily retrieved for future use.

CONTENTS

IMPORTANT NOTICES.....	2
DESCRIPTION OF THE PRODUCT	4
INSTRUCTIONS FOR USE.....	4
CLEANING AND MAINTENANCE	6
TECHNICAL DETAILS.....	6
DISPOSAL OF USED ELECTRICAL AND ELECTRONIC EQUIPMENT	6
INSTRUCTIONS AND INFORMATION REGARDING THE DISPOSAL OF USED PACKAGING MATERIALS ..	6

IMPORTANT SAFETY NOTICE

- 1) We recommend saving the original shipping cardboard box, packaging material, receipt and warranty card for the duration of warranty. In the case of transportation, pack the product using the original packaging materials only.
- 2) This product may not be used by any persons (including children) with mental disabilities, weak strength or by inexperienced persons, unless they have been properly trained or schooled in the safe use of the product, or unless they are properly supervised by a qualified person who is responsible for their safety.
- 3) Children must be supervised to ensure that they do not play with the product.
- 4) Before connecting this product to the socket outlet, make sure the voltage stated on the label of the product corresponds to the voltage in your wall socket.
- 5) Never use accessories, which have not been supplied with this product or which are not designed for this product.
- 6) Do not place the power cord near hot places or sharp objects. Do not place heavy objects on the power cord. Position the cord so that it will not be stepped on or tripped over. Make sure the power cord is not touching a hot surface.
- 7) If the power cord of the product is damaged have it repaired by an authorised service technician to prevent causing a dangerous situation. It is forbidden to use the product if it has a damaged power cord or plug.
- 8) Do not disconnect the power cord from the wall outlet by pulling the cord.
- 9) In no case should you attempt to repair the unit yourself, do not make any amendments to it - danger of electric shock! Entrust all repairs and adjustments to a specialised company/service. Failure to do so will expose you to a danger of voiding the warranty policy.
- 10) Never use the product if you have wet hands or feet.
- 11) Only store and use the product away from flammable or volatile materials and solutions.
- 12) This product is designed for indoor use, do not use outdoors.
- 13) Do not use the product for purposes other than those intended.
- 14) Do not spray the product with water or any other liquid. Do not pour water or any other liquids onto the product. Do not submerge the product in water or in any other liquid.
- 15) Make sure the product will not come in contact with water. Never use the product near a bathtub, wash basin or any other containers filled with water.
- 16) If you are not using the product, or if you know that you will not be using it soon, turn it off and disconnect the power cord from the wall socket. Prior to cleaning, proceed in the same manner.
- 17) Never leave the product switched on without supervision.
- 18) Before storing always allow the product to fully cool down.
- 19) If the product is operating or has not fully cooled down, do not place it on soft underlays (e.g. carpets, bed linen, towels, etc.) and never cover it.
- 20) Do not use the product in an environment with excessive dust.

HAIR STRAIGHTENER

SHI 780

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- 21) Use extra care if the product is used near children. Always keep the product out of the reach of children.
- 22) Prevent the product from coming into contact with skin.
- 23) Never use the iron on synthetic hair or on animal fur.
- 24) Thoroughly clean dust, fats and hairdressing agents (e.g. gels, mousse, sprays, etc.) from the flattening plates after each use – these lower the performance and lifetime of the plates.
- 25) For increased safety we recommend you install a protective device against residual voltage with a sensitivity up to 30 mA (talk to your electrician about installation options).

INTRODUCTION

The pads for your hair iron are made of a special combination of ceramics and tourmaline. Tourmaline pads radiate infrared radiation through the hair which causes quick heating and ionization. This enables you to perform quick and healthier hair styling.

WHAT IS TOURMALINE?

Tourmaline is a rare mineral with unique ionization and infrared properties. Tourmaline together with the ceramics are coated on the surface of the ironing pads in a form of an extra fine powder. Thermal finishing gives the surface its typical and hard surface. Tourmaline radiates negative ions and infrared heat naturally. When heated, it creates an electrical field of negative ions. The secret lies in evenly spread tourmaline on the surface of the ceramic ironing pads. When heated, the majority of negative ions and infrared heat is naturally released and spread around the ceramic pads.

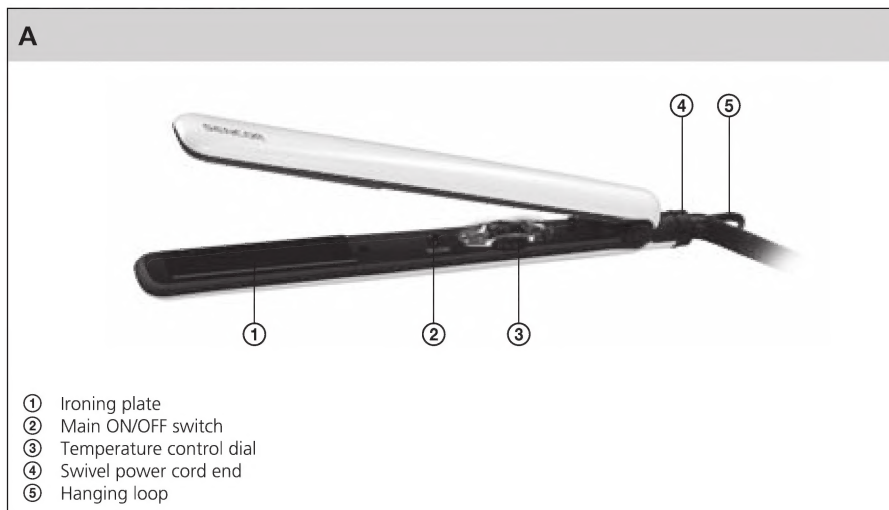
Why are negative ions so important?

Negative ions near the surface create a velvet like and smooth hair look and maintain natural moisture. They protect the colour and shine of the hair while protecting against humidity. Negatively charged ions also eliminate static electricity from the hair surface and the hair remains stable, silky and without waves and curls.

Why is infrared heat so important?

Infrared heat penetrates inside the hair and warms it up evenly. It is a different type of heat from that which heats up the surrounding air. Infrared radiation penetrates deep inside the hair, instead of the surrounding air which makes the hair more elastic, soft and easier to manage. Less heat is concentrated on the hair surface which lowers the amount of damage to the hair. At the same time, hair moisture is maintained.

PRODUCT DESCRIPTION



INSTRUCTIONS FOR USE

Connecting and setting up the iron

- 1) Connect the iron to a power socket.

⚠ Note:

- 2) Do not touch the ironing surfaces - there is a danger of burns!
- 2) Set the desired temperature using the dial.
- 3) Press the main ON/OFF switch to turn on the iron. ON is indicated by a short beep and a blue flash in the area of the temperature dial (1x per 2 seconds).
- 4) The achievement of the working temperature is indicated by a short tripple beep and by a permanent blue light in the area of the temperature dial.
- 5) Now you may proceed to the actual ironing of your hair.

This hair iron is equipped with an automatic error detection function - in such a case the iron will beep twice per second, while at the same time flashing blue in the area of the temperature dial. It will now not be possible to turn off the iron with the main ON/OFF switch and so it is necessary to turn it off by pulling the power cord out of the power socket and to take it to an authorised service centre.

Turning off the iron

After finishing working with the iron, turn it off by holding down the ON/OFF switch for about 3 seconds. OFF is indicated by a short beep. For safety reasons the iron will also turn itself off automatically after 60 minutes of operation.

⚠ Note:

- 1) Allow the iron to fully cool down before storing!

Procedure for ironing hair

- 1) Thoroughly wash the hair, dry the hair and brush through thoroughly so that it is smooth and without knots.
- 2) Separate this prepared hair using clips into equally wide strands (about 5 cm wide).
- 3) Start to iron the back part of the head at the lower strands of hair – at the root place the strand of hair between the plates and gently press the handle of the iron. With a sliding motion pull the iron all the way to the ends of the hair.
- 4) Repeat the procedure for the same strand of hair until you achieve the desired appearance.
- 5) Continue in the same way with the remaining strands of hair (first on the front part of the head and ending at the sides).
- 6) Before the final combing, allow the hair to fully cool down.



Note:

- Do not leave the iron on the one spot for longer than 2 seconds as hair could be burnt.
- Use the iron only on healthy hair.
- Do not use the iron on oily, stuck together or sweaty hair.
- On perm or coloured hair only use the iron infrequently.



Tip:

- Adjust the speed of movement of the iron on the hair strands to their character (fine hair is more sensitive to a hot surface and requires a significantly shorter ironing time than stronger hair).

Appropriate temperature settings for various types of hair:

- 1) For straightening rough, curled or hard hair:
 - set a higher temperature (180° C to 230°)
- 2) For fine, slight to medium curled hair:
 - set a lower temperature (120° C to 180° C)
- 3) For blended or coloured hair:
 - start at a low temperature and gradually increase it

CLEANING AND MAINTENANCE

To clean the outside parts of the product and the ironing plates use a fine cloth dipped in lukewarm water. Do not use aggressive cleaning agents, paint thinners or solvents. Using these solutions could damage the surface of the product. The surface of the iron plates made from a tourmaline ceramic surface does not need any further cleaning.



Note:

Clean the ironing plates only after they have fully cooled down!

TECHNICAL SPECIFICATIONS

Nominal voltage	220 - 240 V AC (alternate current)
Maximum power input	35 W
Safety class (with regard to electric shock protection)	II
Time for heating up to operating temperature	40 seconds
Temperature control	in the range 120° C - 230° C

INSTRUCTIONS AND INFORMATION REGARDING THE DISPOSAL OF USED PACKAGING MATERIALS

Take the packaging material to a designated municipal waste facility.

DISPOSAL OF USED ELECTRICAL AND ELECTRONIC EQUIPMENT



This symbol on products or original documents means that used electric or electronic products must not be added to ordinary municipal waste. For proper disposal and recycling, take these products to designated collection points. Alternatively, in some European Union states or other European countries you may return your appliances to the local retailer when buying an equivalent new appliance. Correct disposal of this product helps save valuable natural resources and prevents damage to the environment caused by improper waste disposal. Ask your local authorities or collection facility for more details. In accordance with national regulations penalties may be imposed for the incorrect disposal of this type of waste.

For business entities in European Union states

If you want to dispose of electric or electronic devices, ask your retailer or supplier for the necessary information.

Disposal in countries outside the European Union.

This symbol is valid in the European Union. If you wish to discard this product, ask your local authorities or retailer about proper disposal.



This appliance meets all the basic requirements of EU directives that apply to it.